



ESSEN MOTOR SHOW 2018

01/12 – 09/12/2018

CIRCULAR LETTER TO ALL EXHIBITORS

Dear Sir or Madam

In order to make your preparations for ESSEN MOTOR SHOW 2018 easier, we have put together some important information and documents for you in this circular letter.

Please forward this letter to your stand constructors if applicable.

Important information!

The Technical Guidelines of MESSE ESSEN GmbH are an integral part of participation in the trade fair and must be adhered to. The exhibitor assumes the duty to ensure public safety on the stand area allocated to him by MESSE ESSEN GmbH. Exhibition stands, including furnishings and exhibits, as well as advertising media, must be set up in a sufficiently secure manner in order to ensure that public safety and order, especially as concerns life and health, are not endangered. During assembly and dismantling work, it must be ensured that any possible effects of the hazards arising from the work remain exclusively restricted to the allocated stand areas.

Assuming that the form and design of the stand comply with the Technical Guidelines, it is not necessary to submit drawings for approval for single-storey stand structures up to 3.00 m high in the halls.

If requested, MESSE ESSEN GmbH will give exhibitors the opportunity to have stand construction plans that are submitted on time (in duplicate with clear dimensions in floor plan and elevation) reviewed by a structural engineer contracted by MESSE ESSEN GmbH for a fee.

Beyond this, all other stand structures, mobile stands, special structures and designs require permits. The costs incurred for this are to be found on the "approval of special structure" – A 0.2b. All permits are only valid for the relevant event.

The Technical Guidelines can be found on our homepage under www.essen-motorshow.de

We wish you and your team all the best with your preparations for ESSEN MOTOR SHOW 2018 and hope you will have a successful trade fair here in Essen.

Best regards

Your ESSEN MOTOR SHOW 2018 - Team



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1. How to get here

1.1. Travel preparations

In order to help you with your travel preparations and hotel reservations for ESSEN MOTOR SHOW 2018, we have set up a direct link from our website to our partners HRS-Hotel Reservation Service and the Essen Tourist Office. Their teams will be happy to assist and advise you at all times.

1.2. Getting here by public transportation

The exhibitor pass allows the user free travel to and from EMS on the buses and trains within the Essen Transportation System (Ruhrbahn) at the trade show dates. It is only valid in the urban area of Essen and for the person who's name appears on the front of the pass and it is not transferable. For further information feel free to have a look at www.ruhrbahn.de or www.vrr.de.

1.3. Environmental zone

You can find further information about the environmental zone on our website under the category [Arrival by car](#).



2. Set-up and dismantling

2.1. Set-up

Thursday, 22/11/2018 until Wednesday 28/11/2018	07:00 a.m. - 08:00 p.m.
Thursday, 29/11/2018	07:00 a.m. - 06:00 p.m.
(Remaining work within the stand area until 08:00 p.m.)	

2.2. Dismantling

Sunday, 09/12/2018	from 06:00 p.m. within the stand area
Access to the fairground:	from 08:30 p.m.
End of dismantling: Wednesday, 12/12/2018	04:00 p.m.

2.3. Chargeable advanced set-up

We have prepared a form to enable you to apply for chargeable advanced set-up. You just need to fill in this form with your exhibitor details and requested set-up time.

Contact:

Mr. Christoph Korb

Fon: +49(0)201-7244-477

Fax: +49(0)201-7244-483

Email: technik@messe-essen.de

2.4. Forwarding services

Our forwarding agency is Schenker Deutschland AG. If you have any queries, please get in touch with:

Contact:

Mr. Hans-Joachim Firmenich

Fon: +49(0)201-959791-0

Fax: +49(0)201-959791-25

Email: fairs.essen@dbschenker.com

2.5. Social insurance identity card / work permit obligation

Please inform your stand construction company that the Duisburg main customs office will check the staff's national insurance certificates.



2.6. Access to the fairground

General

In order to ensure trouble-free transport to the fairground during set-up and dismantling times, all vehicles must be taken off the fairground immediately after the loading process. Car park P2 is available as an intermediate parking area for vehicles. Leaving vehicles parked on the fairground is subject to special conditions. Vehicles which are parked illegally on the fairground or which block emergency routes will be towed away at the cost of the person responsible or the owner. It is possible to drive onto the fairground in return for a deposit of €100.00. This deposit will be refunded upon exit within the time noted on the deposit slip.

Please note the [traffic guide](#) on our website.

Set-up

We request that all exhibitors, stand construction companies and suppliers who have to drive onto the fairground first need to go to the check-in at car park P9 from Tuesday, 27/11/2018. Access to the fairground will be organised from here.

Dismantling evening

For access on the dismantling evening on Friday, 09/12/2018, access tickets with call-off numbers are required. These numbers authorise access to the fairground on that evening against the payment of a deposit. According to your response [access slips](#) will be delivered to your stand during the trade fair. There is expected to be access to the fairground on Sunday, 09/12/2018 from 07:30 p.m for all types of vehicle according to the sequential numbers from car park P2 and P9.

Cars without a trailer can drive onto the fairground on Sunday, 09/12/2019 between 06:00 p.m and 06:30 p.m for 30 minutes. Payment of a deposit of €100.00 is required. There is no need to check-in for this short-time pick up.

Contact:

Mr. Michael Bengler

Fon: +49(0)201-7244-269

Fax: +49(0)201-7244-1269

Email: michael.bengler@messe-essen.de

2.7. Set-up and dismantling power

The power connection ordered for the stand is normally available as from the last set-up day and it is switched off 2 hours after the end of the event.

Any additional power supply that is required is provided free of charge on the hall walls, columns and gates up to a maximum of 10 kW/CEE 16 A. Any power supply in addition to this or advanced activation of the connection you ordered will be subject to a charge.



Please order this via the form B1.2 (electrical installation). Applications for set-up and dismantling power up from 6kW must be submitted one week before the start of set-up. Costs for this are €103.00 plus power usage for set-up and dismantling.

Contact:

Elektro Peters

Fon: +49(0)201-7244- 9482

Mobile: +49(0)1633829060

Email: wolff@messe-essen.de

3. Exhibitor Service

On our website www.essen-motorshow.de you will find all the information and order forms for servicing, setting up and equipping your stand, advertising and organisational material and press services. In addition, you will find all the information you need there, for instance regarding the environmental zone, traffic guidelines, information on how to get here, etc.

Specific services (including suspensions of any kind from the hall ceiling and roof constructions of the exhibition halls, main electrical, water and compressed air connections, sprinkler systems, underfloor installations and foundation work, surveillance, forwarding services on the fairground, telephone and data connections) must always be ordered through MESSE ESSEN GmbH and are exclusively provided by a contracting company of MESSE ESSEN GmbH.

Please pay particular attention to the Technical Guidelines and the General Business and Delivery Terms and Conditions of MESSE ESSEN GmbH. Furthermore, we recommend taking out an exhibition insurance.

In order to ensure our service companies can execute your orders on time, we would ask you to please submit all requests and order forms by **25 October 2018** to MESSE ESSEN GmbH. With effect from **26 October 2018**, we will be obliged to charge you a supplement of 20% for any orders of electrical and water installations, suspension systems, rental system stands, stand partition walls and telecommunications services. If rental items or services are ordered after the registration deadline, then MESSE ESSEN GmbH assumes no responsibility for complete and punctual contractual performance.

Please also note that cancellations of services are only possible in writing form up to 2 weeks before the start of the event. If cancellations are made at a later time, the full rental price will be charged.



For all questions relating to orders, please get in touch with

Contact:

Ms. Ricarda Messer

Fon: +49(0)201-7244-673

Fax: +49(0)201-7244-445

Email: ricarda.messer@messe-essen.de

3.1. Opening hours of exhibitor service office

During ESSEN MOTOR SHOW 2018, the trade fair management / exhibitor service office is located outside hall 6 on the first floor. This is where all the contacts of the trade fair management and exhibitor service are at your disposal.

Opening hours:

Set-up	Time
Saturday, 24/11/2018	10:00 a.m. - 04:00 p.m.
Sunday, 25/11/2018	10:00 a.m. - 04:00 p.m.
Monday, 26/11/2018	08:00 a.m. - 04:30 p.m.
Tuesday, 27/11/2018	08:00 a.m. - 04:30 p.m.
Wednesday, 28/11/2018	08:00 a.m. - 06:30 p.m.
Thursday, 29/11/2018	08:00 a.m. - 08:30 p.m.
Duration	Time
Friday, 30/11/2018	08:00 a.m. - 06:30 p.m.
Saturday, 01/12/2018	08:00 a.m. - 06:30 p.m.
Sunday, 02/12/2018	08:00 a.m. - 06:30 p.m.
Monday, 03/12/2018	09:00 a.m. - 06:30 p.m.
Tuesday, 04/12/2018	09:00 a.m. - 06:30 p.m.
Wednesday, 05/12/2018	09:00 a.m. - 06:30 p.m.
Thursday, 06/12/2018	09:00 a.m. - 06:30 p.m.
Friday, 07/12/2018	09:00 a.m. - 06:30 p.m.
Saturday, 08/12/2018	08:00 a.m. - 06:30 p.m.
Sunday, 09/12/2018	08:00 a.m. - 07:00 p.m.
Dismantling	Time
Monday, 10/12/2018	08:00 a.m. - 01:00 p.m.

3.2. Shell scheme stands

Exhibitors can acquire shell scheme stands directly via MESSE ESSEN GmbH. The four types of stand, "BASIC", "ECONOMY", "COMFORT" and "PREMIUM" are a complete package which



can of course be individually upgraded to meet your requirements. You will find an overview of the shell scheme stands on our homepage under the heading [Exhibitor Service](#).

Contact:

Ms. Lea Weiler

Fon: +49(0)201-7244-672

Fax: +49(0)201-7244-854

Email: lea.weiler@messe-essen.de

3.3. Waste disposal

All waste which arises during the event or the set-up/dismantling of the stand is to be handed over by the originator of the waste (exhibitor/stand constructor) to the waste proprietor (MESSE ESSEN GmbH). Due to statutory provisions, the waste proprietor is obliged to ensure professional disposal. (The provisions of the KrWG – Closed Substance Cycle Waste Management Act– apply in the version valid at the time, along with the associated implementation rules and ordinances and the state laws and municipal by-laws.) For any waste that is not reported or is left behind in the halls, an increased fee of €200.00 /m³ or €3.00 /m² for carpeted floors is levied.

Contact:

Mr. Klaus Bujok

Fon: +49(0)201-7244-873

Fax: +49(0)201-7244-447

Email: klaus.bujok@messe-essen.de

Ms. Britta Claassen

Fon: + 49(0)201-7244-463

Fax: + 49(0)201-7244-447

Email: britta.claassen@messe-essen.de

3.4. System stand elements

If you do not have your own stand system, you can request system stand elements through MESSE ESSEN GmbH using the "system stand elements" forms. It is provided on a rental basis at a price of €36.00 per running metre, including set-up and dismantling.

Please use order forms A 2.1 and A 2.2 to request these walls. Please avoid damaging the stand material or pasting anything onto it. We would like to make you aware that you will be invoiced after the end of the trade fair for cleaning stand material that has been soiled or had things pasted onto it or for procuring a replacement for stand material that has been damaged. Please therefore handle the materials carefully. Hang your graphics using hooks, or simply stick items on selectively using only adhesives that can be removed without leaving any residues. (e.g. tesa power strips). You can obtain hooks for a deposit in the exhibition management/exhibitor service office; adhesives can be found in the exhibition shop in front of Hall 2.



3.5. Floor covering

It is also necessary to provide the rented stand area with a floor covering. You can choose between carpeting or high-quality floor coverings. Please use forms A 7.1 – A 7.10 for this.

3.6. Decorations

We would like to draw your attention to the fact that here, in accordance with our Technical Guidelines point 4.4.1.1, all materials used for decoration must be fire resistant and proofed in line with DIN 4102. We would also like to draw your attention to the fact that the floors are always covered when considering your stand decoration. If the floors get dirty or damaged as a result of heavy exhibition equipment or if the flooring gets dirty due to items such as decorative sand, the exhibitor will be charged for any costs which arise as a result.

3.7. Internet Voucher

Since January 1, 2016, MESSE ESSEN GmbH has been providing all exhibitors with free of charge WiFi access in its exhibition halls at its own events. You will find the 16-digit access code to "MESSE ESSEN free WiFi" on your exhibitor pass.

4. Technology

4.1. Suspensions

If you have any technical queries, please get in touch with our technical department.

4.2. Detailed plans and stand construction safety

If you need detailed plans, please get in touch with:

Contact:

Mr. Christoph Korb

Fon: +49(0)201-7244-477

Fax: +49(0)201-7244-483

Email: technik@messe-essen.de

Please note that exhibition stands, including furnishings and exhibits, as well as advertising media, must be set up in a sufficiently secure manner to ensure that public safety and order, especially as concerns life and health, are not endangered.

The exhibitor is responsible for structural safety and has a duty to provide proof of this.



Standing structural elements and/or special structures (e.g. free-standing walls, high exhibits, high decorative elements) that could tip over must be rated for at least a horizontally acting equivalent distributed load q_h :

$q_{h1} = 0.125 \text{ kN/m}^2$ up to a height of 4.00 m from the upper edge of the floor

$q_{h2} = 0.063 \text{ kN/m}^2$ for all surfaces above a height of 4.00 m

4.3. Neighbouring zones and stand design

Generally speaking, the stand height is 3.00 m. On request, and if stand drawings and any evidence of structural stability that may be needed are submitted, the management of the trade fair may approve different structural heights where applicable.

No gap to the neighbouring stand is required for a single-floor structure.

The approval of the neighbouring stand holder is required for a two-floor structure (with open construction of the upper floor). (Point 4.3 of the Technical Guidelines) It must be ensured that the sides of the stand located adjacent to visitor corridors are made transparent and may be closed up to 50% as a maximum. The rear sides of stands that border neighbouring stands must be kept neutral white, so as not to adversely affect the design of the neighbouring stand (point 4.7.1).

5. Online media package

As an ESSEN MOTOR SHOW exhibitor, take advantage of the benefits of our online media package which is automatically an integral part of your registration. Find out about your trade fair success in 90 seconds via our [YouTube-Video](#). The mandatory flat rate of €79.00 per exhibitor and co-exhibitor includes various services for you:

Online exhibitor list with company presentation, company and product description, photos, website and email address and selection of product groups which are relevant to you. In addition to comprehensive fair-related news, you also have the possibility of posting corporate information, such as press releases in your profile. Provide links to your social media channels and RSS feeds as well.

Product and trade fair innovations: Tell visitors and journalists all about your company and your product innovations. Media, customers and potential visitors can therefore access your press information, address, website, photos and logos in a targeted way, as all the information is linked to your exhibitor profile. You upload a text – we will make sure it is optimally tailored for specific target groups.



Stand promotions: Publicise your stand promotions. These appear on the website under "News".

Interactive floor map: All the data which you enter can be called up in the interactive floor map.

App: Present yourself to your target group in the best possible way via mobile too. The data from your basic entry are automatically transferred to our App. Our App partner will tell you more about further possibilities for enhancing your entry at a later stage.

Personal ESSEN MOTOR SHOW banner: Put the ESSEN MOTOR SHOW banner with your hall and stand number on your website and use the banner as an email boilerplate or download it in print quality.

You can make all the entries independently in our closed exhibitor area: www.messe-essen-digitalmedia.de. We have sent you the access data by email.

Contact:

Digital Media

Fon: +49(0)201-3101 1870

Email: support@messe-essen.de

6. Sales rules

As already stated in the participation conditions (see point V.4) of ESSEN MOTOR SHOW 2018, direct sales of goods from the stands is not permitted under any circumstances apart from the goods and services listed at the point of registration.

7. Parking tickets and exhibitor passes

7.1. Parking tickets

You can order parking tickets for exhibitors online in advance. The online shop is integrated into the closed exhibitor area.

Exhibitors can order long-term parking tickets for the entire duration of the event. The last setup day is included at no extra cost for season tickets. Ordered parking tickets are then immediately available to you as a download from the shop. You have the option of printing out the parking ticket or saving it on a smartphone.



Contact:

Mr. Siegfried Horn
Fon: +49(0)201 7244 268
Fax: +49(0)201 7244 437
Email: siegfried.horn@messe-essen.de

7.2. Exhibitor passes

Exhibitor passes for exhibitors are available in the online shop. The online shop is integrated into the closed exhibitor area. You will receive **access codes for the closed exhibitor area** via email.

The exhibitor passes which have been allocated to you are available for download there. You have the option of amending the passes, printing them out or saving them on a smartphone. Any chargeable additional exhibitor passes can be purchased there for €32.00 each (incl. VAT). On site changes can be made in the Service Centre (Hall 6).

The following contacts are available to assist with any queries.

Ms. Ricarda Messer
Fon: +49(0)201-7244-673
Fax: +49(0)201-7244-445
Email: ricarda.messer@messe-essen.de

7.3. Caravan pitches

For exhibitors who arrive by caravan/camper van, there are pitches available in car park P2 **which are not supplied with utilities**. Please reserve your pitch in advance.

Contact:

Mr. Siegfried Horn
Fon: +49(0)201 7244 268
Fax: +49(0)201 7244 437
Email: siegfried.horn@messe-essen.de

8. Advertising material for your participation in the exhibition

8.1. Advertising materials

Make use of our free of charge advertising materials such as posters, visitor brochures, invitation cards and mail labels. The order forms can be found on our website under the category [Marketing and press services](#).



Contact:

Ms. Ricarda Messer
Fon: +49(0)201-7244-673
Fax: +49(0)201-7244-445
Email: ricarda.messer@messe-essen.de

8.2. Invitation codes

Invitation codes or preview day vouchers for ESSEN MOTOR SHOW 2018 can be ordered online to pass onto customers. These online codes can be redeemed upon registration for a "print at home ticket". This means that your customers will not have to visit the box office.

We will invoice you for any tickets or online codes which are redeemed after the exhibition has ended for the amount of €9,-/unit or €13,-/unit (preview day). The regular entrance price is €16,- or €26,- (preview day) incl. VAT per person. You can place your order in the closed exhibitor area via our website under the category [Tickets](#).

8.3. Visitor Guide / Online Banner

A. Sutter Fair Business GmbH, Essen issues the visitor guide for ESSEN MOTOR SHOW 2018. Please contact A. Sutter Fair Business GmbH directly to for advertisement in the visitor guide.

Contact:

A. Sutter Fair Business GmbH
Media Service
Fon: +49(0)201 52353-121
Fax: +49(0)201 52353-2121
Email: motorshow@fair.sutter.de

8.4. Sponsoring

Get noticed with our sponsoring options in the motorsport arena as well as by using promotional teams.

Contact:

Ms. Vivien Haar
Fon: +49(0)201-7244-642
Fax: +49(0)201-7244-513
Email: vivien.haar@messe-essen.de



9. Demonstrations and advertising on the stand

9.1. Demonstrations and advertising

The trade fair organiser's approval must always be obtained for the use of acoustic advertising media, microphones, amplifiers, music (live or from sound recording media). In this respect, the organiser also reserves the right to attach reasonable conditions to the permits where applicable (time frames, volume or similar). Permits that have already been issued can be restricted or revoked in the interest of the trade fair/exhibition running in an orderly manner. If there is an infringement, the exhibitor is obliged to indemnify the organiser from any compensation claims which are made by other exhibitors due to disturbances as a result of violations. See also point 10.0 "Advertising" of the "General Terms and Conditions of Participation", along with point 5.9 "Stage Areas" and point 5.13 "Musical Playbacks, Audio Playbacks" of the "Technical Guidelines" on our website www.essen-motorshow.de.

9.2. Radio applications at ESSEN MOTOR SHOW 2018

Pursuant to § 55 of the Federal Telecommunications Act (TKG) dated 22 June 2004 (Federal Law Gazette - BGBl. Section I no. 29 p. 1190) which has been amended by Article 2 of the Act dated 22 December 2011 (BGBl. I p. 2958) and most recently through the law to amend telecommunications regulations dated 03 May 2012 (BGBl. I no. 19 p. 958), any use of frequency requires prior frequency allocation. Frequency is allocated for a specific purpose in line with the frequency usage plan (FreqNP).

Frequencies can be officially allocated as general allocations for use both by people in general or by a defined or definable group of people. The technical transmission parameters which are laid down in the respective general allocations are binding and it is absolutely vital to adhere to them when using the frequencies.

Both the use of frequencies without prior frequency allocation and non compliance with the usage provisions constitute an administrative offence.

You will find the information about the currently valid general allocations on the website of the Federal Network Agency under:

www.bundesnetzagentur.de/EN/Home/home_node.html

The use of frequencies based on a general allocation is exempt from fees and contributions.



In the event of the intended use of frequency/frequencies based on a general allocation not being possible, frequencies can be allocated on application, likewise in line with the frequency usage plan (FreqNP) and the administrative regulation for frequency allocation in private mobile radio (VVnömL).

Furthermore, where a short-term frequency need arises, especially when it is not possible to make an allocation according to the VVnömL rules, frequencies can be allocated on application in the context of an individual allocation for short-term use, limited to the duration of the event, if there is the required compatibility.

On the Federal Network Agency's website, you will find basic information about the use of frequencies and also the respective application forms, depending on the radio application, both to apply for an individual allocation and for short-term use under:

www.bundesnetzagentur.de/EN/Home/home_node.html

In principle, all allocations of frequencies are subject to the payment of a fee. The amount of the fee is calculated according to the Frequency Fee Ordinance (FGebV) in the version which is valid in each case and is €130,- for individual allocation. Those who have had a frequency allocated to them are obliged to pay the frequency usage contributions according to the Frequency Protection Contribution Ordinance (FSBeitrV). The amount of the contributions is different, depending on the radio application and the year of use. Notification of the contributions is made retrospectively with a contribution notice for which there is a right to appeal. This is delivered separately by post.

Where there is an allocation for short-term use, a fee of €130,- is levied for the first allocated frequency and €50,- for each further frequency. Where there is short-term use, no frequency use contributions are levied currently.

The Federal Network Agency is legally obliged, and thus also authorised, to monitor use of the frequencies. This means radio systems and emissions can be checked at any time during the trade fair by the staff of the Federal Network Agency. The agents of the Federal Network Agency are entitled to access business premises, stands, operational and business areas and vehicles on or in which equipment is offered, displayed, operated or stored during business or operating hours, to view and check the equipment, to have it operated so that it can be checked and to take it away for the purpose of testing and control.

Radio interferences and clashes can be reported to the incident registration office of the Federal Network Agency on telephone number **+49(0)4821 89 55 55**.

The service centre 4/80 (DLZ 4/80) of the Federal Network Agency in Mülheim an der Ruhr is responsible for processing applications.



Federal Network Agency
DLZ 4/80
Aktienstr. 1-7
45473 Mülheim
Fon: +49(0)208 45 07 0
Fax: +49(0)208 45 07 180
Email: koel4.postfach@bnetza.de

10. Product piracy / preliminary injunction

In the event of infringements of the Design Act, Trademark Act or Copyright during the period when ESSEN MOTOR SHOW 2018 is running, we can put you in touch with a patent lawyer or solicitor at short notice.

Contact:

Mr. Ralf Sawatzki
Fon: +49(0)201-7244-643
Fax: +49(0)201-7244-513
Email: ralf.sawatzki@messe-essen.de

11. Prohibition of dogs

We would like to remind you once again that dogs are not permitted at MESSE ESSEN GmbH, which of course also applies to ESSEN MOTOR SHOW 2018.

Please note that no dogs may be brought onto the fairground.

In regard to this, we draw your attention to the TierSG (Animal Health Act) pursuant to §§ 27, 28, 29, 62, 63 and 64.

12. Prohibition of smoking

There is a general prohibition of smoking in the halls at ESSEN MOTOR SHOW 2018.

Smoking is only permitted in the designated smoking areas.

13. Presence on the fairground outside the opening hours

Exhibitors who would like to be on their stand outside the official trade fair opening hours (exhibitors 08:00 a.m. – 07:00 p.m.) in justified exceptional cases (stand party, night-time work, photography work, special events, etc.) need to obtain the appropriate authorisations.

In these cases, we would be grateful if you could get in touch with our contact, Mr. Bylsma.



Contact:

Mr. Michael Bylsma

Fon: +49(0)201-7244-270

Fax: +49(0)201-7244-1270

Email: michael.bylsma@messe-essen.de

14. § 23 StVG (Road Traffic Act) - Commercial marketing

§23 StVG prohibits the commercial marketing of parts which must be designed according to a type approved by the KBA and are not marked with the assigned approval mark. A list of these vehicle parts can be found in § 22a of the StVZO (Road Traffic Licensing Regulations). This particularly applies to tyres, windscreens, brakes, illuminating devices and the lamps intended for them as well as security belts and other restraint devices.

We would like to ask you to take note of this when marketing products.

15. Deposit for exhibitors

If you don't have a valid exhibitor pass on the first day of the trade fair you are entitled to enter the fair/exhibition halls by paying deposit of €50,-/person. The deposit will be refunded within 90 minutes upon presentation of a valid exhibitor pass at the respective entrance.

We wish you every success for your trade fair preparations and remain with

best regards,

Your ESSEN MOTOR SHOW 2018 Team