

Exhibition-specific information's for 2022

Duration: 03.12.-11.12.2022, 02.12.2022 Previewday
 Website: <https://www.essen-motorshow.de>

Deadline for service orders 21.10.2022
 20 % Surcharge from 22.10.2022
 35 % Surcharge from 24.11.2022

Important Links:

[Tourist Information Office](#)
[Closed Exhibitor Area](#)
[Environmental zone](#)
[Order form for early stand set-up](#)
[Traffic guidelines](#)
[Order form for electricity](#)
[Order form for stand construction](#)
[Order form for floorcovering](#)
[Technical Guidelines](#)
[General terms and conditions](#)

Contacts

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Exhibitor Service Mrs. Ricarda Messer Fon: +49(0)201-7244-637 Fax: +49(0)201-7244-445 E-Mail: ricarda.messer@messe-essen.de	Shell Scheme Stands Mrs. Martina Meyer Fon: +49(0)201-7244-482 Fax: +49(0)201-7244-445 E-Mail: martina.meyer@messe-essen.de

The requirements of the Corona Protection Ordinance of the State of **North Rhine-Westphalia** valid at the time of construction must be observed and implemented by the exhibitor or the contracted stand construction company.

We ask that you observe the currently valid CoronaSchVo.

Setup times

Thursday, 24.11.- Wednesday, 30.11.2022 7.00 a.m. – 8.00 p.m.
 Thursday 01.12.2022 7.00 a.m. – 6.00 p.m.
 (Remaining works within the stand area until 8.00 p.m.)

Dismantling the stand

Sunday, 11.12.2022 from 6.00 p.m. within the stand area
 Stand: 06.09.2022/ Subject to change



Vehicular access to the site: from 7.30 p.m.

Dismantling Monday 12.12. - Tuesday 13.12.2022 from 7.00 a.m. – 8.00 p.m.

End of stand dismantling: Wednesday, 14.12.2022 from 7.00 a.m. – 4.00 p.m.

Set-up and dismantling passes

For set-up and dismantling, stand constructors require set-up and dismantling passes. For this purpose, exhibitors can order free voucher codes in the closed exhibitor area and provide them to their stand constructors. The stand constructors exchange these voucher codes for a stand construction and dismantling pass in the online ticket shop of the ESSEN MOTOR SHOW. Exhibitors can either use their exhibitor season tickets for set-up and dismantling or also redeem voucher codes in the ticket shop.

Further information you find in our [FAQs](#).

Vehicular access to the trade fair site

Setup

We request that all exhibitors, stand construction companies and suppliers who have to drive onto the trade fair site go first to the check-in at car park P9 on 29.11.2022 to 01.12.2022.

Access to the site will be organized from here.

Dismantling evening

For vehicular access on the dismantling on 11.12.2022, [entry vouchers](#) with call-off numbers are required, which entitle you to enter the exhibition grounds on this evening without paying a deposit. Based on your feedback, the entry vouchers will be brought to your stand during the fair or deposited on request in car park P2. Entry to the exhibition grounds will take place on Sunday, 11.12.2022, probably from 7.30 p.m. hrs. onwards, according to the consecutive call-off numbers of car park P2 and P9.

Cars without trailers can enter the exhibition grounds for 30 minutes on Sunday 11.12.2022 between 6.15 p.m. and 6.45 p.m. a deposit of €100.00 is required, registration for this so-called short pick-up entry is not required.

Office Exhibitor Trade Fair Services

During ESSEN MOTOR SHOW 2022, the trade fair management / service office is located outside Hall 6 on the first floor. Here, you will find all the right contact partners from exhibitor trade fair services to assist you. You can place additional service orders there, if necessary.

Opening hours on side:

During the construction

Thursday, 24.11.2022	8.00 a.m. – 4.30 p.m.
Freitag, 25.11.2022	8.00 a.m. – 3.30 p.m.
Saturday, 26.11.2022	closed
Sunday, 27.11.2022	closed
Monday, 28.11.2022	8.00 a.m. – 4.30 p.m.
Tuesday, 29.11.2022	8.00 a.m. – 4.30 p.m.
Wednesday, 30.11.2022	8.00 a.m. – 6.30 p.m.
Thursday, 01.12.2022	8.00 a.m. – 10.30 p.m.

Stand: 06.09.2022/ Subject to change



During the event

Friday, 02.12.2022 (Preview)	08.00 a.m. – 6.30 p.m.
Saturday, 03.12.2022	08.00 a.m. – 6.30 p.m.
Sunday, 04.12.2022	08.00 a.m. – 6.30 p.m.
Monday, 05.12.2022	09.00 a.m. – 6.30 p.m.
Tuesday, 06.12.2022	09.00 a.m. – 6.30 p.m.
Wednesday, 07.12.2022	09.00 a.m. – 6.30 p.m.
Thursday, 08.12.2022	09.00 a.m. – 6.30 p.m.
Friday, 09.12.2022	09.00 a.m. – 6.30 p.m.
Saturday, 10.12.2022	08.00 a.m. – 6.30 p.m.
Sunday, 11.12.2022	08.00 a.m. – 7.00 p.m.

During dismantling

Monday, 12.12.2022	08.00 a.m. – 1.00 p.m.
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Digital media package: As an exhibitor at ESSEN MOTOR SHOW, take advantage of our flat-rate digital media, which is automatically part of your registration. You will find an overview of the media services below or in the closed exhibitor area, GAB for short. You will automatically receive the access data to the GAB by e-mail. You can already find out more about the GAB in our [YouTube video](#). The obligatory flat rate of €99.00 per (co-) exhibitor includes various services for you:

Online exhibitor list: Comprehensive information on your trade fair news allows your customers to optimally prepare for their visit. You can also keep the industry up-to-date between the trade fair dates via the www.essen-motorshow.de website – now also with RSS feeds, Twitter and Facebook links

Product and trade fair innovations: Inform journalists and visitors about your company and your brand-new products. National and international trade media, customers and potential visitors can then have targeted access to your press releases, address, websites, photographs and logos because all information is linked to your exhibitor profile. You upload a text – and we will attend to the optimum, target-group-specific editing

Stand promotions: Inform visitors and journalists about events at your booth. Your stand events will appear on the ESSEN MOTOR SHOW website

Matchmarking: Receive qualified visitor enquiries – with subsequent contact possibility and a well-organized appointment management

Interactive hall map: Convenient and user-friendly: Our hall plan is optimised for mobile devices.

Visitor Information System Your online exhibitor profile and the interactive hall plan feed into our visitor information system and guide interested parties directly to your stand.

Personal ESSEN MOTOR SHOW banner: Announce your participation in the trade fair for sanitation, heating, air conditioning and renewable energies Add your hall and stand number to the ESSEN MOTOR SHOW banner and use it on your home page and as email signature. There are



many more possibilities to use your banners such as, for example, advertisements, printed material, invitations, etc.

Corporate News: Inform the industry about the latest news from your company before, during and after the trade fair.

Media center: The MEDIA CENTER is the platform on which pictures and videos are available to journalists, bloggers and other online multipliers free of charge for their articles. Your pictures should not be missing there. In the Closed Exhibitor Area, you can find a link for uploading your media. Four picture-uploads in the MEDIA CENTER are included in the media fee

You can make all the entries independently in our "closed exhibitor area": www.messe-essen-digitalmedia.de. We will send your access data to you by E-mail.

Contact:

Digital Media

Fon: +49(0)201-3101 1870

E-Mail: support@messe-essen-media.de

Sales regulation: Exhibition materials may not be delivered or removed from the booth until after the end of the event.

Exhibitor passes: Additional exhibitor passes cost € 41.65 (incl. VAT), and are available in the "Closed Exhibitor Area - GAB".

NEW! Exhibitor day tickets: Exhibitor day tickets cost € 15.00 (incl. VAT) are also available at the "GAB".

Voucher codes: Order voucher codes to invite your customers. The voucher codes can be converted into a ticket on the Internet after registration. This eliminates the need for your customer to go to the cash desk. Take advantage of this and invite your customers. The voucher codes are automatically available to you in the "Closed Exhibitor Area". Redeemed tickets will be charged to you after the fair at € 15.47

The regular entrance fee per Person is:

Day ticket € 20.00 (VAT incl.)