

Essen Motor Show 2026

28.11.-06.12.2026, Previewday: 27.11.2026



SETUP / DISMANTLING

SITE MEASURING colour: red

SETUP: Sat., 21.11.2026 - Wed., 25.11.2026 21.11.

from 7 a.m. to 8 p.m.,

Th., 26.11.2026: from 7 a.m. to 6 p.m., remaining work within the stand area until 8 p.m.

DISMANTLING: Sunday, 06.12.2026 from 6 p.m. within the stand area, vehicular access to the site expected from 8:30 p.m. Dismantling until 00:00 p.m.

Mo., 07.12.-Tu., 08.12.2026 7 a.m. to 8 p.m.

END OF DISMANTLING, Wednesday, 10.12.2026 4 p.m.

Contact

Christoph Korb

Telephone: +49 (0)201 72 44-477

Email: technik@messe-essen.de

Contact

Sebastian Black

Telephone: +49 (0)201 72 44-857

Email: technik@messe-essen.de

DEADLINE service orders

Orders after expiry of the order deadline

Deadline: 17.10.2025

From 17.10.2026 – 20 % surcharge

From 21.11.2026 – 35 % surcharge

The print artwork has to be delivered our servicepartner no later than 2 weeks before start of set up!

After this Time additional surcharge: Deadline 06.11.2026

From 12.11.2026 additional 25% surcharge

From 19.11.2026 additional 50% surcharge

From 28.11.2026 additional 100% surcharge

STAND CONSTRUCTION PERMIT

The stand construction permit must be submitted no later than 6 weeks prior to the start of setup via your online account. Further information on the stand construction permit is available in section 4.1-4.3 of the Technical Guidelines.

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EXHIBITOR SERVICE

Contact

Martina Meyer

Telephone: +49 (0)201 72 44-482

Email: service@messe-essen.de



As a stand constructor, you require a set-up and dismantling pass to enter the exhibition centre. This must be personalised in order to be able to track who has been on the site and when.

Stand constructors will receive voucher codes from the exhibitor for whom they are working, which can be redeemed free of charge in the ESSEN MOTOR SHOW ticket shop for a season ticket for set-up and dismantling.

Please remember to create partner log ins for your stand constructor!

SECURITY/STAND PARTY

Exhibitors are permitted to remain on the exhibition grounds during the exhibition hours, one hour before the start and one hour after the end of the exhibition. Appropriate authorisation is required outside of opening times, which you can apply for by email.

From 8 p.m. to 12 p.m. evening setup/dismantling extension € 211,- per stand

From 8 p.m. to 7 a.m. night-time setup/dismantling € 576,- per stand

Evening setup extension on the last day of setup € 1600,00 per stand.

Approval of a stand party can only be granted if the form is submitted by 20.10.2026.

After this date, approval is no longer possible!

Contact

Michael Masuhr

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Email: michael.masuhr@messe-essen.de

LOGISTICS

Please note! Deposit of €200 payable upon vehicular access to the exhibition area!

Only cash payment possible.

Please have the amount ready in notes. Coins are unfortunately not accepted.

Preordered entrytickets for evening dismantling on 06.12.2026 will be delivered to your stand during the fair, or deposited at car park P2 by request.

The short collection phase starts at 18:15 and ends at 18:45. vehicular access to the site expected from 8:30 p.m.

Entry only for vans up to 3.5t, cars and cars with trailers.

The duration of stay must not exceed 30 minutes.

Contact

Luca Saleva

Telephone: +49 (0)201 72 44-391

Email: logistik@messe-essen.de

online service center

Please order your services e.g. electricity, water connections, furniture, stand cleaning, waste disposal, etc. via the [Online Service Centre](#). You will receive the access data and further information by separate e-mail.

Waste

For any waste that is not reported or is left behind in the halls, an increased fee of €350/m³ or €7/sqm for carpeted floors will be levied.

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