

Essen Motor Show 2025

29.11.-07.12.2025, Previewday: 28.11.2025



SETUP/DISMANTLING

SITE MEASURING colour: red

SETUP Thursday, 20.11.2025 – Thursday, 27.11.2025

20.11.-26.11.2025 = from 7 a.m. to 8 p.m.,

27.11.2025 = from 7 a.m. to 6 p.m., remaining work within the stand area until 8 p.m.

DISMANTLING, Sunday, 07.12.2025 from 6 p.m. within the stand area, vehicular access to the site expected from 8:30 p.m. Dismantling until 00:00 p.m.

END OF DISMANTLING, Wednesday, 10.12.2025

from 7 a.m. until 4 p.m. [Contact](#)

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EXHIBITOR SERVICE

[Contact](#)

Martina Meyer

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As a stand constructor, you require a set-up and dismantling pass to enter the exhibition centre. This must be personalised in order to be able to track who has been on the site and when, based on the current situation.

Stand constructors will receive voucher codes from the exhibitor for whom they are working, which can be redeemed free of charge in the ESSEN MOTOR SHOW ticket shop for a season ticket for set-up and dismantling.

Please remember a the authorisation for your stand constructor!

SECURITY/STAND PARTY

Exhibitors are permitted to remain on the exhibition grounds for one hour before the fair opens and one hour after it closes. Outside the opening hours, you will require a corresponding authorisation.

Approval of a stand party can only be granted if the form is submitted by 20.10.2025.

After this date, approval is no longer possible!

[Contact](#)

Michael Masuhr

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Waste

For any waste that is not reported or is left behind in the halls, an increased fee of €350/m³ or €7/sqm for carpeted floors will be levied.



Order deadline for services

Orders after expiry of the order deadline

Deadline: until 17.10.2025

From 17.10.2025 – 20% surcharge

From 20.11.2025 – 35 % surcharge

The **print artwork** has to be delivered our service partner no later

than 2 weeks before start of set up! After this Time additional surcharge:

Deadline 07.11.2025

From 13.11.2025 additional 25% surcharge

From 20.11.2025 additional 50% surcharge

From 29.11.2025 additional 100% surcharge



STAND CONSTRUCTION PERMIT

The stand construction permit form must be submitted no later than 6 weeks prior to the start of setup. Further information on the stand construction permit is available in section 4.1–4.3 of the [Technical Guidelines](#).

[Contact](#)

Sebastian Black

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LOGISTICS

Please note! Deposit of €200 payable upon vehicular access to the exhibition area!

Only cash payment possible.

Please have the amount ready in notes. Coins are unfortunately not accepted.

Pre-ordered Entry tickets for evening dismantling on 07.12.2025 will be delivered to your stand during the fair, or deposited at car park P2 by request.

The short collection phase starts at 18:15 and ends at 18:45.

Entry only for vans up to 3.5t, cars and cars with trailers.

The duration of stay must not exceed 30 minutes.

[Contact](#)

York Lübbers

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*** NEW! online service center ***

Please order your services e.g. electricity, water connections, furniture, stand cleaning, waste disposal, etc. via the [Online Service Centre](#). You will receive the access data and further information by separate e-mail.

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